

# WELCOME TO THE WORLD'S LEADING EVENT FOR CITIES

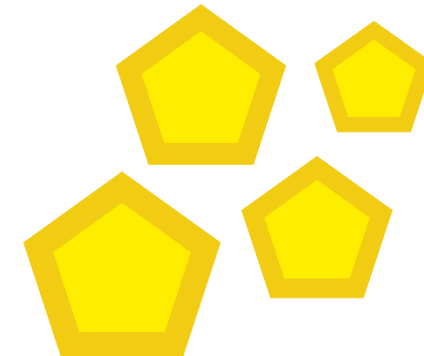
## SMARTCITY

EXPO WORLD CONGRESS

7 - 9 NOVEMBER 2023

BARCELONA & ONLINE





# SMART CITY EXPO 2022 IN FIGURES



**20,423** IN-PERSON  
ATTENDEES [51% INTL.]



**853** EXHIBITORS  
[70% INTL.]



**28,621** ONLINE  
ATTENDEES [88% INTL.]



**400+**  
SPEAKERS

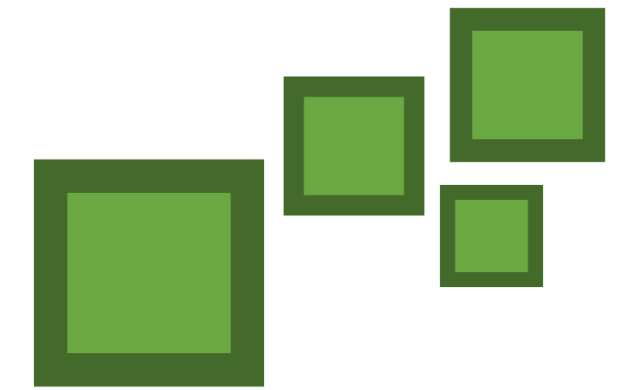


**700+** CITIES



**149** SIDE EVENTS




# JOIN A GLOBAL COMMUNITY...



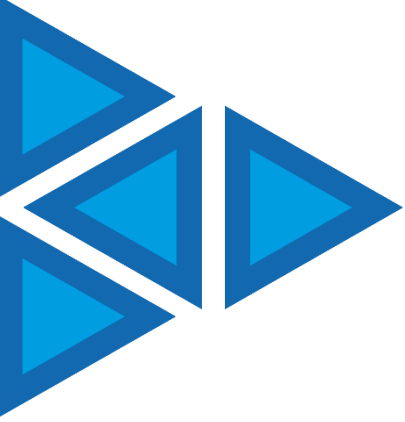
 **134** COUNTRIES HAVE VISITED US



## TOP 10 COUNTRIES VISITING US:

-  Germany
-  France
-  Italy
-  Belgium
-  Netherlands
-  United Kingdom
-  Israel
-  South Korea
-  Brazil
-  Portugal

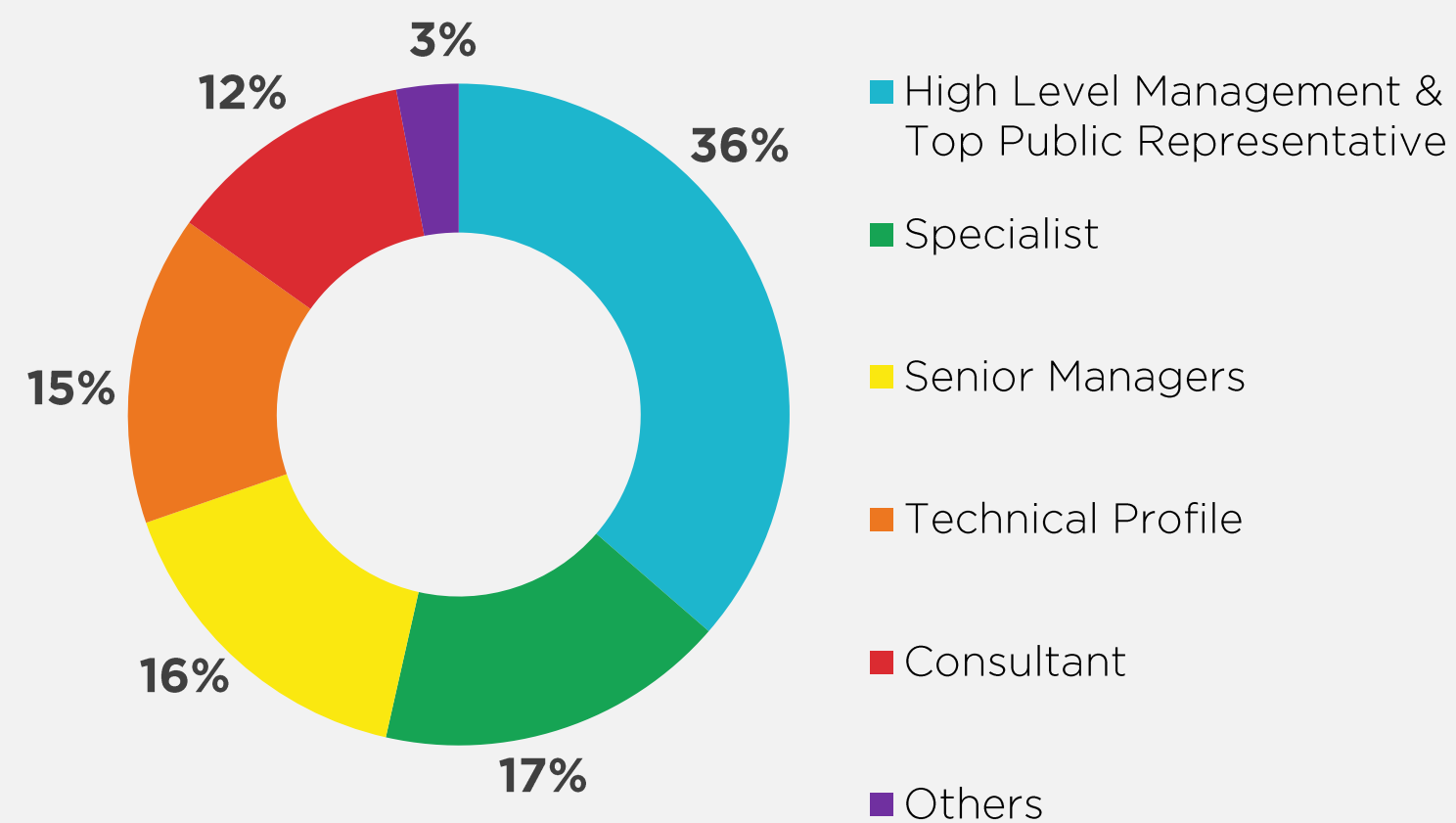
1. WESTERN EUROPE | 2. ASIA | 3. MIDDLE EAST & NORTH AFRICA | 4. EASTERN EUROPE | 5. SOUTH AMERICA  
6. NORTH AMERICA | 7. AFRICA | 8. CENTRAL AMERICA & THE CARIBBEAN | 9. OCEANIA



# ... OF CROSS-SECTORIAL LEADERS

## ***MOST ATTENDEES HOLD SENIOR-LEVEL POSITIONS***

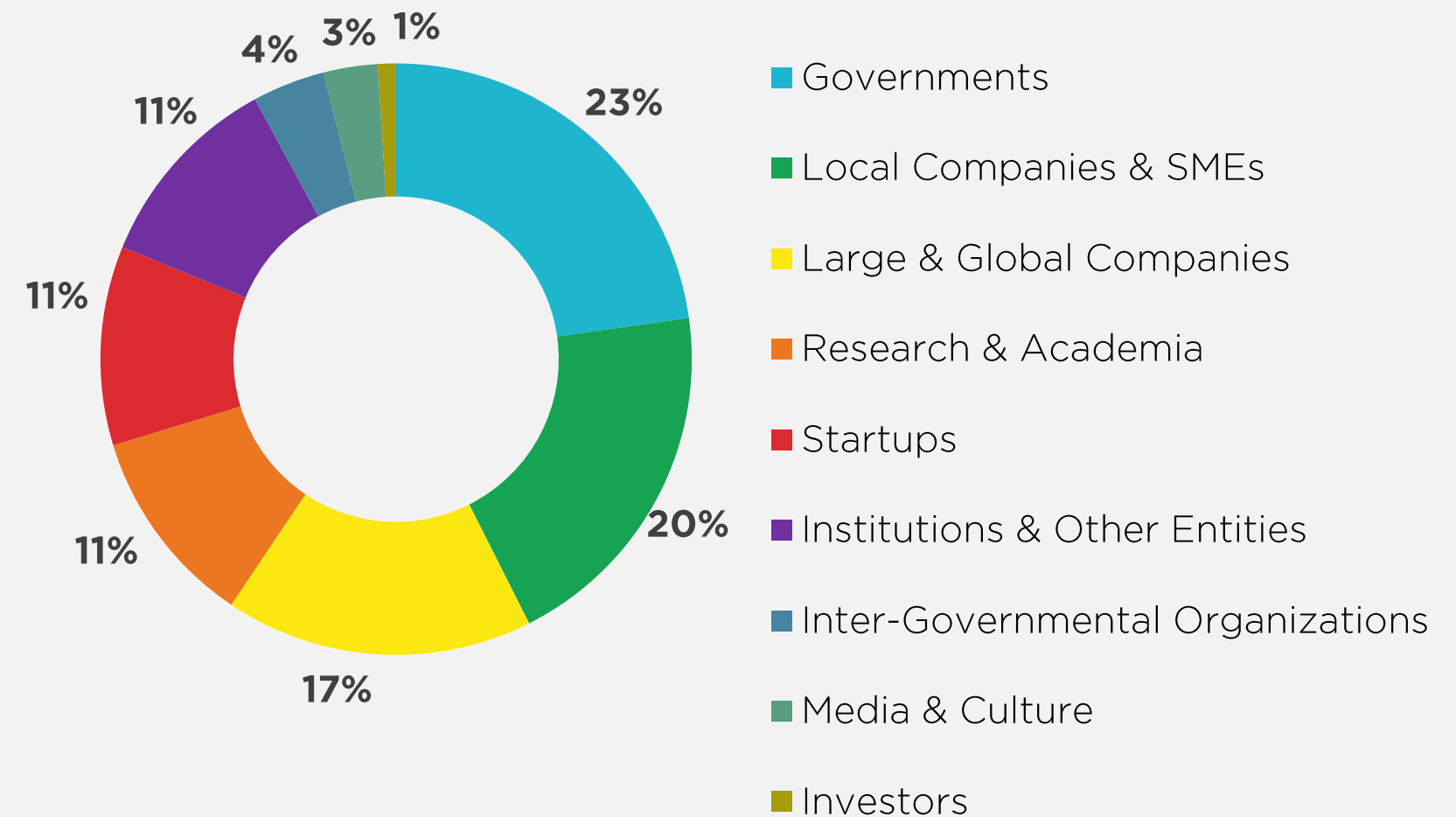
ATTENDEES PROFILE



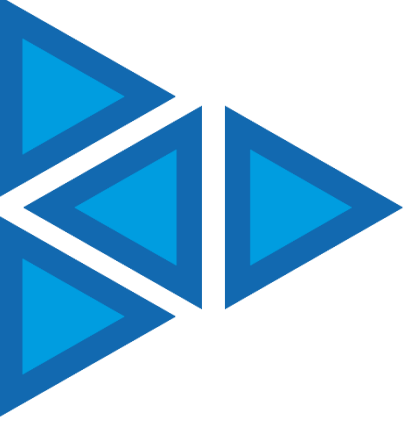
**52%** OF ATTENDEES HOLD SENIOR MANAGEMENT POSITIONS

## ***A KEY MEETING POINT FOR PUBLIC & PRIVATE SECTORS***

VISITING ORGANIZATIONS PROFILE



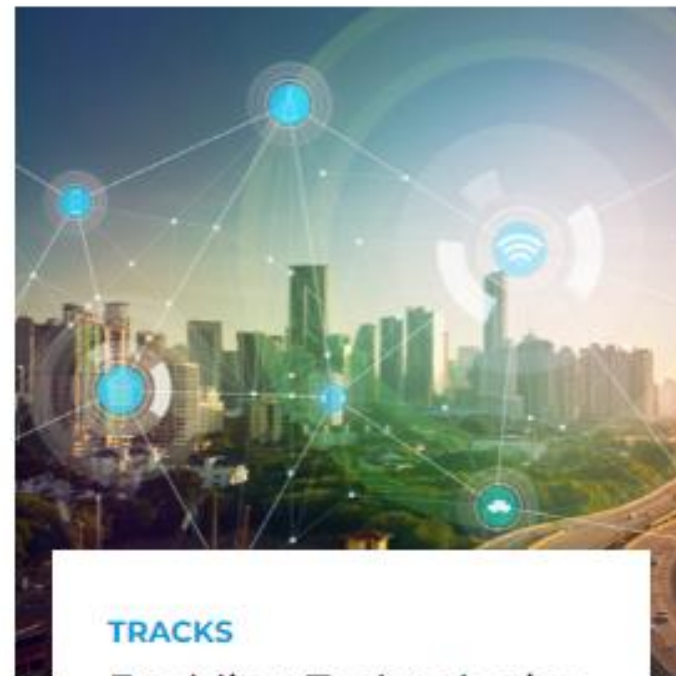
**43%** OF GLOBAL COMPANIES AND GOVERNMENTS



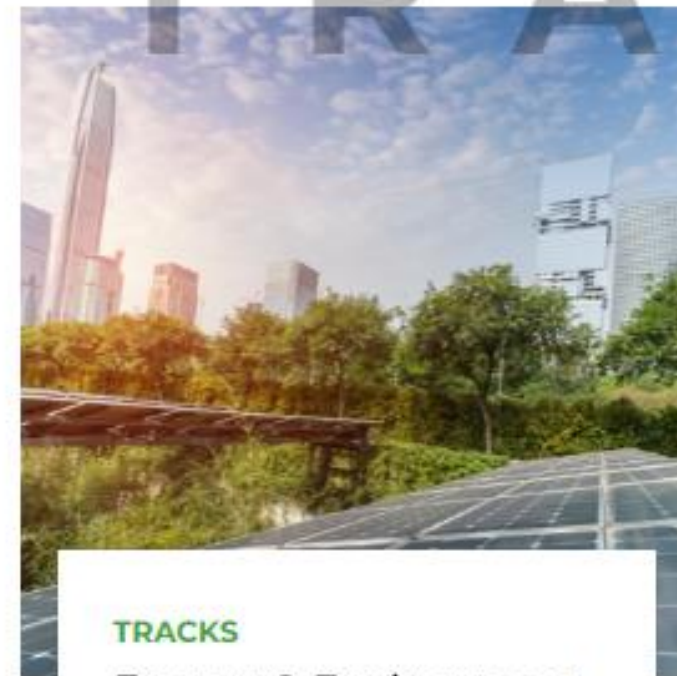
# HOT TOPICS FOR DEBATE

Key markets & critical issues at the heart of the discussion

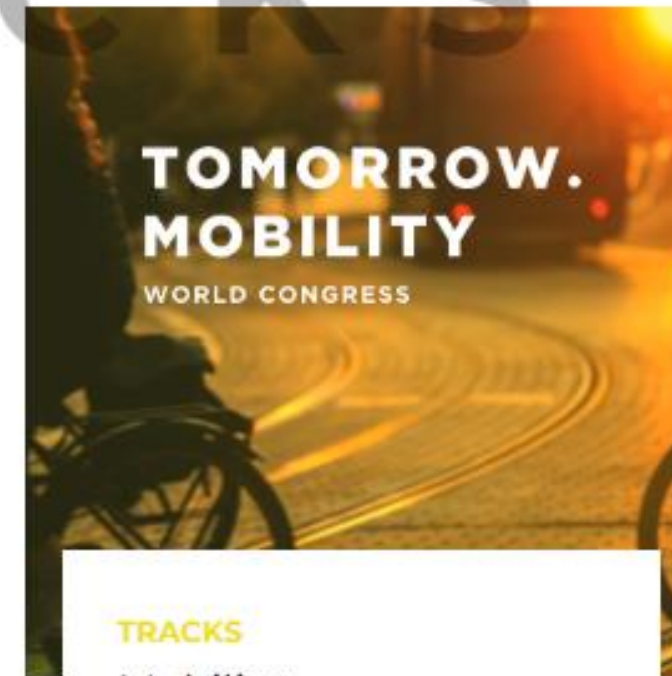
## TRACKS



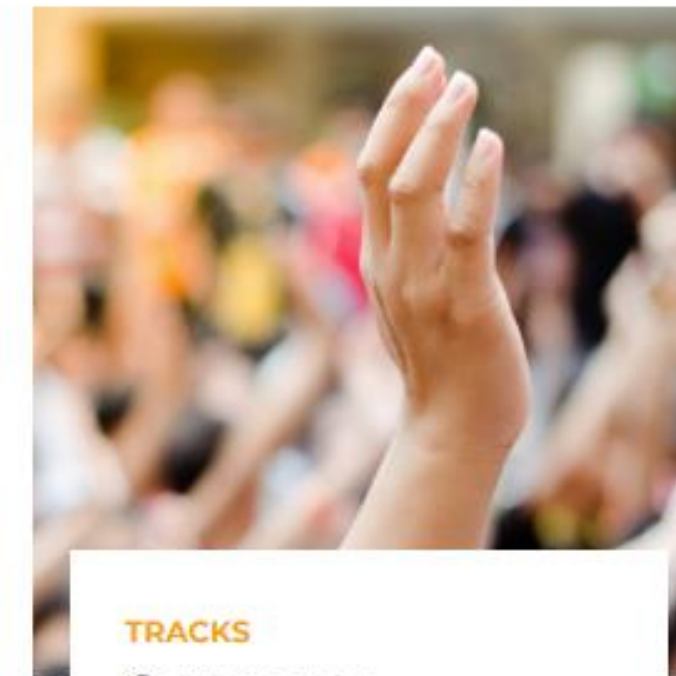
**TRACKS**  
Enabling Technologies



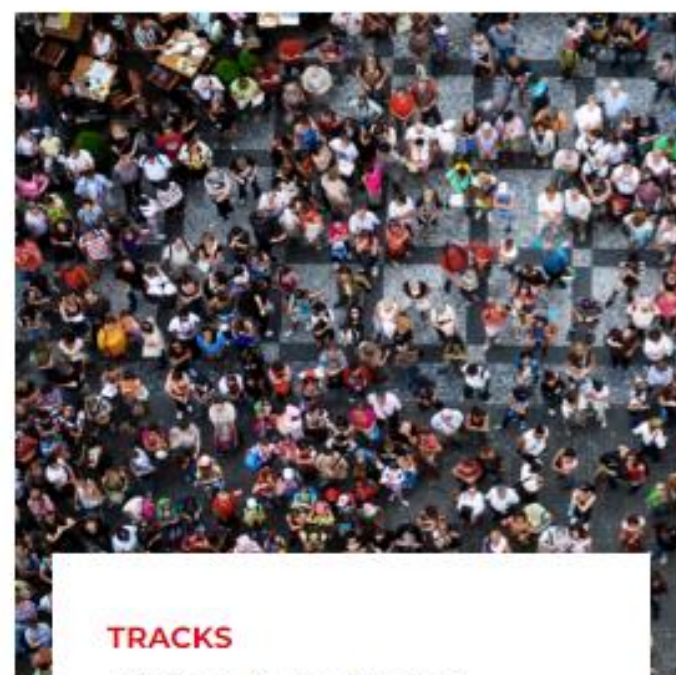
**TRACKS**  
Energy & Environment



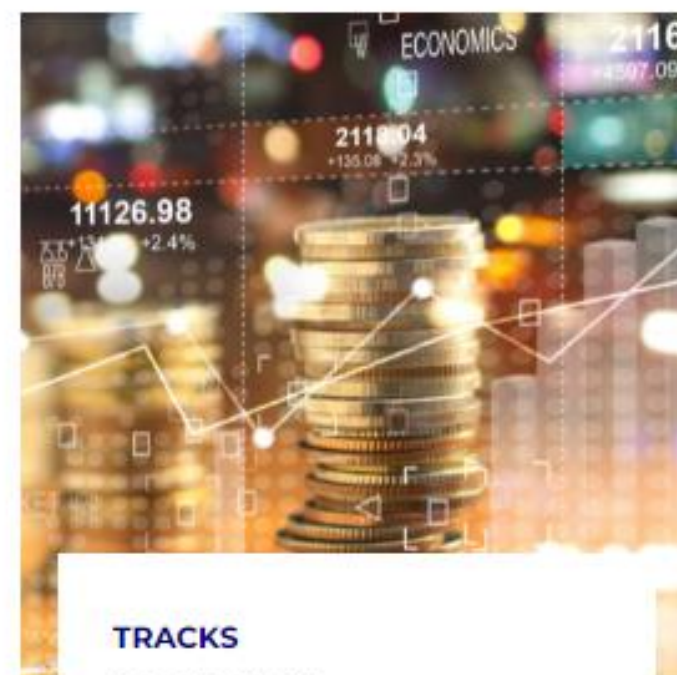
**TRACKS**  
Mobility



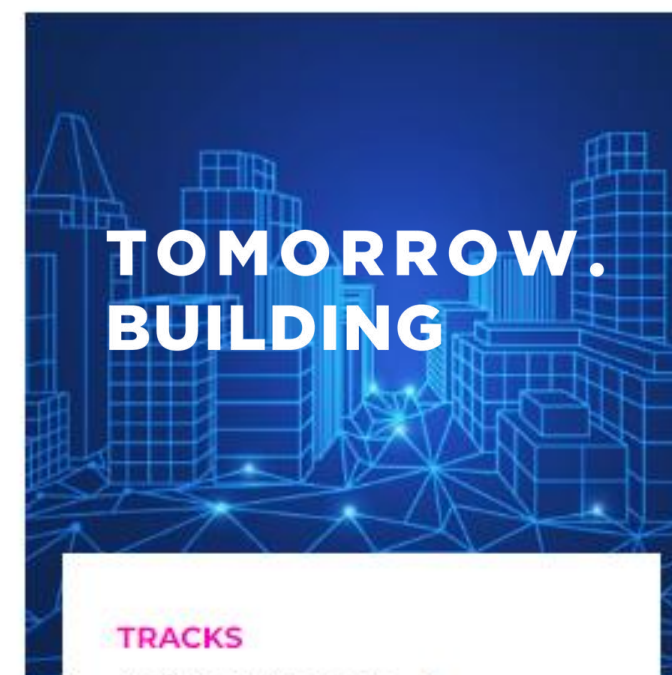
**TRACKS**  
Governance



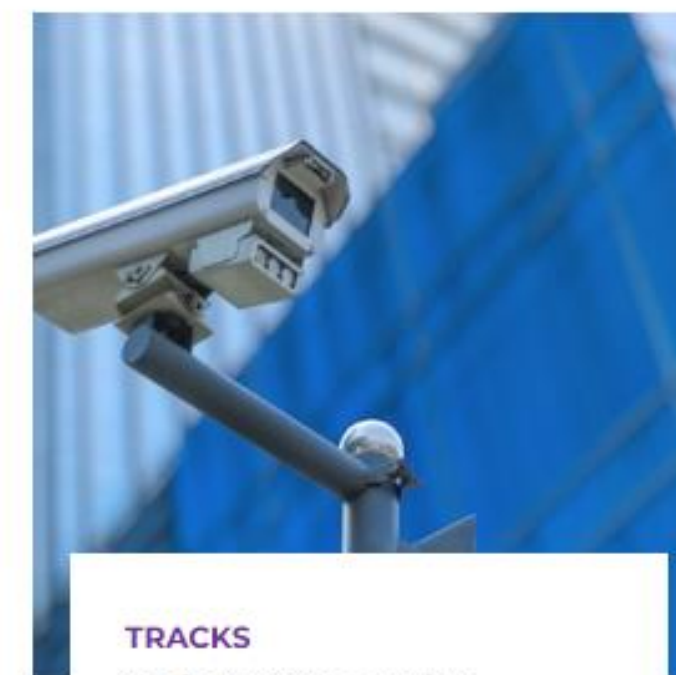
**TRACKS**  
Living & Inclusion



**TRACKS**  
Economy



**TRACKS**  
Infrastructure & Buildings



**TRACKS**  
Safety & Security

# ROADMAP FOR 2023

**TOMORROW.CITY**

**SMART CITY EXPO  
WORLD CONGRESS  
& CO-LOCATED EVENTS**

**SMART CITY EXPO  
EDITIONS ABROAD**

**TOMORROW.  
CITY**

Our 365-day digital platform dedicated to urban innovation.

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

**SMARTCITY**  
EXPO CURITIBA

**SMARTCITY**  
EXPO LATAM CONGRESS

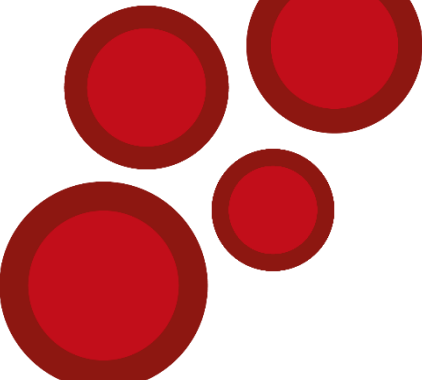
**SMARTCITY**  
EXPO BOGOTA  
**SMARTCITY**  
EXPO SANTIAGO DEL ESTERO

**SMARTCITY**  
EXPO USA  
**SMARTCITY**  
EXPO DOHA  
**SMARTCITY**  
EXPO SHANGHAI

**SMARTCITY**  
EXPO WORLD CONGRESS

**TOMORROW.  
MOBILITY**  
WORLD CONGRESS

**TOMORROW.  
BUILDING**  
WORLD CONGRESS



# IN GOOD COMPANY

The world's leading innovation brands consider us a key platform for the promotion of their business

## GLOBAL PARTNERS



## INDUSTRY PARTNERS



## EVENT PARTNERS



# IN GOOD COMPANY

The world's leading innovation brands consider us a key platform for the promotion of their business

## HOSTED BY



## ORGANIZED BY



## SUPPORTING INSTITUTIONS



## STRATEGIC ORGANIZATIONS

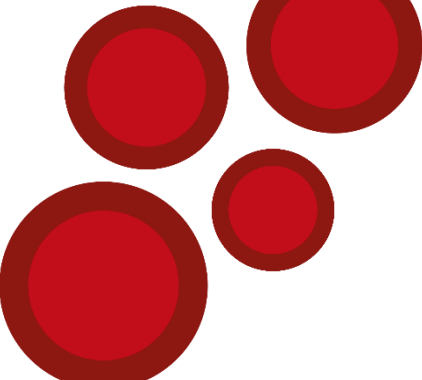


# IN GOOD COMPANY

The world's leading innovation brands consider us a key platform for the promotion of their business

## COLLABORATING ORGANIZATIONS





# IN GOOD COMPANY

The world's leading innovation brands consider us a key platform for the promotion of their business

## MEDIA PARTNERS





# KOREA

# &

# SMARTCITY

EXPO WORLD CONGRESS

# SPEAKERS



**Yoo Jeong-bok**

Mayor,  
Incheon Metropolitan City



**Seong-ik Oh**

Director-General, Ministry of Land,  
Infrastructure and Transport



**Jung Hoon Lee**

Member of Smart City Committee  
for Seoul, Seoul Metropolitan  
Government-Yonsei University



**Shawn Seung-Chul, Kim**

Professor,  
Hanyang University



**HIGH-LEVEL  
REPRESENTATIVES  
SPEAKING AT  
SCEWC**



**Kang Yo Sik**

President, Seoul Digital Foundation



**Se Hun Park**

Vice President & CDO, Korea Water Resources Corporation (K-water)

Lee Sang Jong	General Director	Busan Eco Deltea City
Kim Ji Won	Senior Manager	Smart City
Kim Yoen Gu	Senior Manager	Smart City
Park Jeong Hyeok	Principal Researcher	Smart City
Lim Jae In	Manager	Smart City
Han Jeong Woo	Staff	Smart City



**HIGH-LEVEL  
DELEGATIONS  
PARTICIPATING  
AT SCEWC**



Ministry of Land, Infrastructure and Transport

**Byung-woo Gil**

Director General for Urban Policy, Ministry of Land, Infrastructure and Transport, Republic of Korea

Lee Yonggwan	Officer	Urban Economy
An Yeonjin	Officer	Urban Policy
Park Junho	Officer	Urban Policy
Lee Jiyeon	Officer	Architecture Safety
Woo Hyeonju	Officer	Multifunctional City Policy



**Shin Koung Choul**

Director of LH, Head of National Land & Urban Development Division

Song Bong Hyuk	Director	Smart City Development Office
Park Young Tae	Senior Manager	Smart City Development Office
Nam Jong Hyuk	Senior Manager	Smart City Development Office
Jung Ki Hyoung	Manager	Smart City Development Office
Park Jun Hyeop	Assistant Manager	Smart City Development Office
Choi Gyu Chan	Manager	Public Land Project Office
Lee Hyun Hak	Senior Manager	New-town Planning Office

**HIGH-LEVEL DELEGATIONS PARTICIPATING AT SCEWC**





# EVENT MAP

**SMARTCITY**  
EXPO WORLD CONGRESS

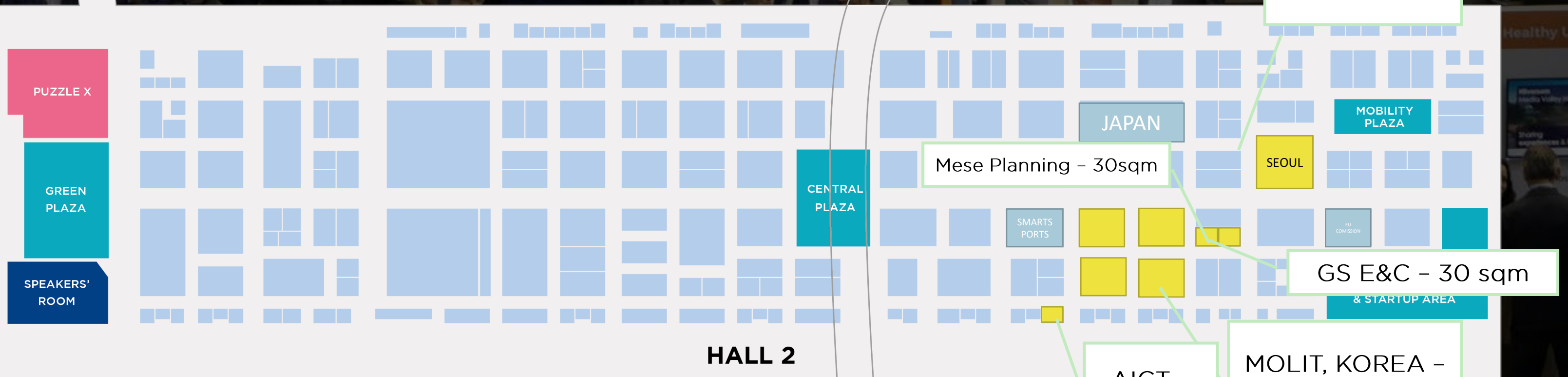
**TOMORROW.**  
**MOBILITY**  
WORLD CONGRESS

CONGRESS AREA

HALL 1

Main  
entrance

Seoul Digital  
Foundation –  
270 sqm



HALL 2

Mese Planning - 30sqm

JAPAN

MOBILITY  
PLAZA

SEOUL

GS E&C - 30 sqm  
& STARTUP AREA

AICT -  
24 sqm

MOLIT, KOREA -  
480 sqm in 4  
'islands

# KOREAN PAVILION

Korea Land and Housing Corporation, Korea Water Resources Corporation, Busan Metropolitan City, Incheon Metropolitan City, IFEZ, Daejeon Metropolitan City and Bucheon City with other 20 companies.

## + EXPO PARTICIPATION

**Seoul:** Digital Foundation with 9 companies.

**Daegu:** with Daegu Technopark and KyungPook University.

**AICT:** Siheung City.

**BEPA:** with Busan Technopark and Dong A University.

**KT:** with 6 companies.

**GS:** E&C with R&D centers and universities.



# KOREAN PARTICIPATION AT THE EXPO



# WORLD SMART CITY AWARDS

The internationally acclaimed **World Smart City Awards** aims to **recognize and support innovative city strategies, projects and ideas that can potentially make an impact on citizens' lives** and turn our cities into more sustainable and inclusive places to live in. **337 submitted entries** (282 in 2021) from **60 different countries** (46 in 2021).



*City Award*



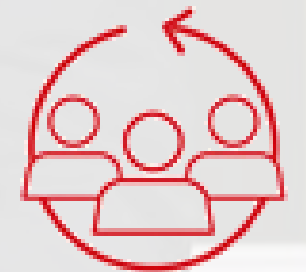
*Innovation Award*



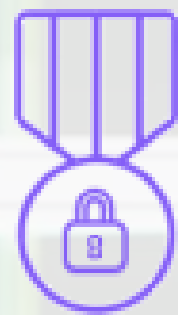
*Leadership Award*



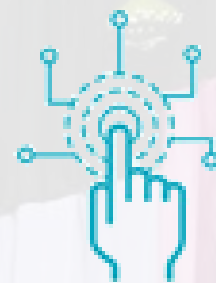
*Governance & Economy Award*



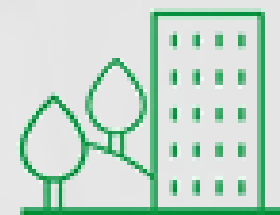
*Living & Inclusion Award*



*Safe & Security Award*



*Enabling Technologies Award*



*Energy & Environment Award*



*Mobility Award*



*Infrastructure & Buildings Award*



**SMARTCITY**  
EXPO WORLD CONGRESS

**TOMORROW.**  
**MOBILITY**  
WORLD CONGRESS

# WORLD SMART CITY AWARDS



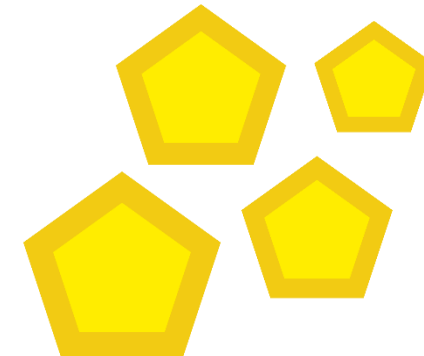
**2022 CITY AWARD WINNER**

***City of Seoul, Korea***

***Mr. Kang, SDF's President.***

Smart Seoul platform + people-centered inclusion + with citizens Seoul is actively promoting digital inclusion policies guaranteeing the five basic digital rights – communication, mobility, education, safety, and tech utilization – and providing digital services tailored to the socially vulnerable.

**MOBILITY**  
WORLD CONGRESS



# WHAT'S NEXT? 2023 FORECAST NUMBERS



**22,000+** IN-PERSON  
ATTENDEES [56% INTL.]



**1,000+** EXHIBITORS  
[80% INTL.]



**28,000+**  
ONLINE ATTENDEES



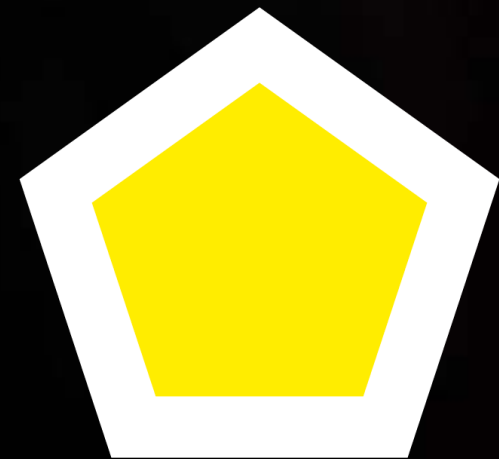
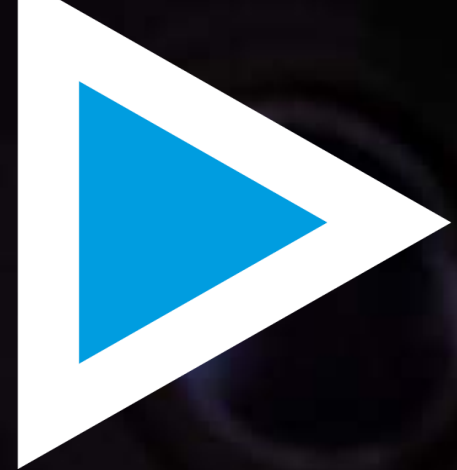
**500+**  
SPEAKERS



**800+** CITIES



**150+** SIDE EVENTS



# Thank You so much!

See you for another great edition,  
November 7-9<sup>th</sup> 2023